

Registration Form

REGISTRATION DEADLINE: Tuesday, Nov. 15

Raffle prize: 23-inch Acer LCD monitor!

REGISTER-BY date for raffle: Thursday, Nov. 10

Conference Fees:

- Member \$100 (ARMA, CIPS, ACA, CALIS)
- Non-Member \$125
- Student \$50

Name: _____

Organization: _____

Address: _____

Email: _____

Phone: _____

Method of Payment

- Cheque
- Bill Me

Signature: _____

Note: Please notify us if you have any special dietary requirements or food allergies. Lunch and coffee/tea breaks will be provided.

Register by November 10th for an entry to win a 23-inch Acer LCD monitor!

To register, please call, mail, email, or fax completed registration form and payment to:

ARMA PEI Chapter
PO Box 22055

RPO Charlottetown Parkdale
Charlottetown, PEI C1A 9J2

Tel: 902-368-6093; Fax: 902-368-4663

Email: armapeichapter@gmail.com

ARMA PEI Chapter

The ARMA PEI Chapter was inaugurated in November 2003. It offers information management professionals an opportunity to advance their Records and Information Management knowledge and their careers. Chapter activities include seminars and workshops which feature presentations about records and information topics by professionals in the field, visits to information sites and networking with professionals who are a rich resource of knowledge and expertise. ARMA PEI Chapter can help you solve or avoid records management problems and enhance your knowledge in the information management discipline.

To learn more about upcoming training sessions, becoming a member, and how a membership can benefit you, visit www.armapei.org, follow us on twitter at twitter.com/armapeichapter, or contact armapeichapter@gmail.com

ARMA International

ARMA International is the leading professional organization of persons in the expanding field of records and information management. Members include records and information managers, archivists, librarians, vendors, imaging specialists, consultants and educators. Alliances have been created with various other associations in its effort to further the education and advancement of information management professionals worldwide.

There are over 11,000 ARMA members in the US and Canada, and 30 other countries around the world.

ARMA has 150 local chapters, including the PEI Chapter, which provides local educational, networking and leadership opportunities through regular meetings and special seminars. Visit www.arma.org.

ARMA PEI Chapter Fall Seminar 2011

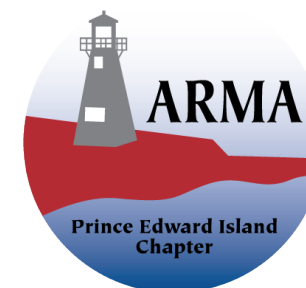
**Records Management 2.0:
Coming to Grips with Social
Media, the Cloud, and
Emergent Technologies**

When

Thursday, November 17, 2011

Where

St. Peter's Cathedral Hall
All Soul's Lane, Charlottetown



www.armapei.org
twitter.com/armapeichapter
armapeichapter@gmail.com

Seminar Agenda

November 17, 2011

St. Peter's Cathedral Hall
All Soul's Lane, Charlottetown

- 8:30 *Registration*
- 9:00 *Welcome*
- 9:15 **WEB 2.0 - Is Your Head in the Cloud Yet**
Mark Leggott, UPEI
- 10:30 *Break*
- 10:45 **SOCIAL MEDIA - What's the Latest Buzz?**
John Morris, morriscode.ca
- 12:00 *Lunch (included with registration)*
- 1:00 **PROTECTING YOUR PRIVACY IN THE SOCIAL MEDIA ERA**
Howard Beattie, Holland College
- 2:30 *Break*
- 2:45 **ELECTRONIC DOCUMENT MANAGEMENT - Are You There Yet?**
Brenda Prowse, Prima Information Solutions
- 3:45 *Closing Remarks*

Records Management 2.0:

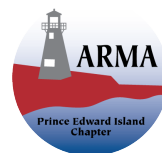
Coming to Grips with Social Media, the Cloud, and Emergent Technologies

MARK LEGGOT, UPEI

Mark is the University Librarian at UPEI, architect and lead on the Islandora project, and President and CEO of DiscoveryGarden, an open source SaaS company. Mark is also the Founding Director of Knowledge for All and is passionate about things open: open access, open data and open source. He created Knowledge for All and Islandora as an effort to return publicly produced scholarship to the public domain where it can benefit all of society. DiscoveryGarden is one of PEI's fastest growing companies and has clients in range of organizations in an international context.

JOHN MORRIS, morriscode.ca

John Morris is a Charlottetown-born web developer. At 28, he's spent more than half his life building websites. Anyone who follows John on any of the social media platforms knows he is addicted to Tweeting, Starbucks, and building awesome websites. He has previously been offered jobs from companies such as Amazon and iWeb. He is also very passionate in photography, and has photographed the Dallas Stars and the Stanley Cup Festival with Adam McQuaid. John's topic for discussion will cover social media strategies that he has created, and lessons learned developing websites and social media strategies for Island-based companies.



HOWARD BEATTIE, HOLLAND COLLEGE

Howard Beattie joined Holland College over twenty years ago as a Learning Manager in the Computer Information Systems program. Recently Howard was appointed as an Educational Specialist, within the Curriculum Services department at the College. In this position he works extensively with faculty enabling them to integrate technology in both distance and face to face classes.

Howard has received a number of awards for his dedication and commitment to education, including the Holland College Faculty Association Award, the Holland College Teaching Excellence Award, the Holland College Staff Excellence Award, and the Association of Canadian Community Colleges Staff Excellence Bronze Award.

BRENDA PROWSE, PRIMA INFORMATION SOLUTIONS

Brenda Prowse has worked in the IM field since 1992 after obtaining her Master of Library and Information Science (MLIS) from the University of Western Ontario. Her career began at that time with the NL Provincial Department of Justice as a Records Analyst. Since then she has been employed in various roles within such entities as government, education institutions and the private sector. In 2003 she started her own company, Continuum Consulting, which mainly provided support on TRIM Products throughout Atlantic Canada. In 2005, Brenda joined TOWER Software in Reston, Virginia as a Business Analyst implementing software solutions throughout North America. During her tenure at TOWER, Brenda began working on her CRM designation which she successfully obtained in July 2008.